

Rhine County of Neuss - strong business location for international investment



NRW Cities and Regions: Your Business in Germany and Europe starts here!

Dirk Brügge, Vice County Governor

Location in the heart of Europe



- 8 million inhabitants within a radius of 50 km
- 16 million inhabitants within a radius of 100 km
- Good international business relations possible due to time difference:
Tokio + 7h

Rhine County of Neuss: Our Rhein-Kreis Neuss

Eight cities and municipalities

rhein
kreis
neuss



460,000
inhabitants

99.6 % of the
companies are
medium-sized
companies



29,000 companies

- 2,500 foreign companies
- Ca. **50 Japanese companies**

Strong business location

Rhein-Kreis Neuss

- Top address in Germany
- Strongest business location in North Rhine-Westphalia (NRW)



19 FDIs in 2020
(Foreign Direct Investments)

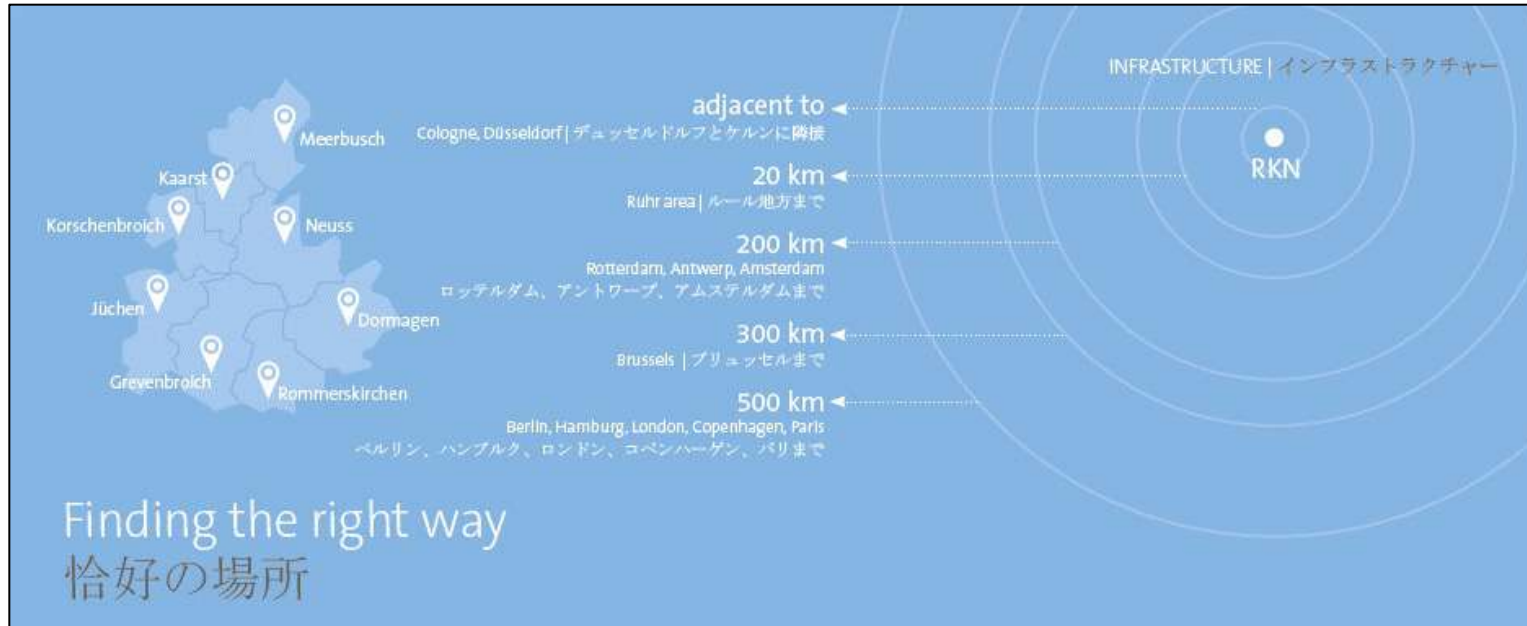
Export rate **>50 %**

Approx. **145,000** employees

Lowest unemployment rate in the
region: **5.7 %**

Higher than average purchasing power: **112.3**

Excellent infrastructure



Transport

- ✓ Airports: Düsseldorf, Cologne/Bonn and Mönchengladbach
- ✓ Central port Düsseldorf - Neuss with connection to sea ports of Rotterdam and Antwerp
- ✓ 5 motorways
- ✓ Dense rail network
- ✓ Trade fairs in Düsseldorf, Cologne and Essen

An international location

- ✓ 10% of companies are international businesses



Excellent educational landscape

- ✓ 68 universities and technical colleges in the region (e.g. RWTH Aachen)
- ✓ Vocational training centres for professional training in internationally leading "dual systems"

- ✓ International School on the Rhine in Neuss
 - 10% Japanese students
 - also Japanese teachers



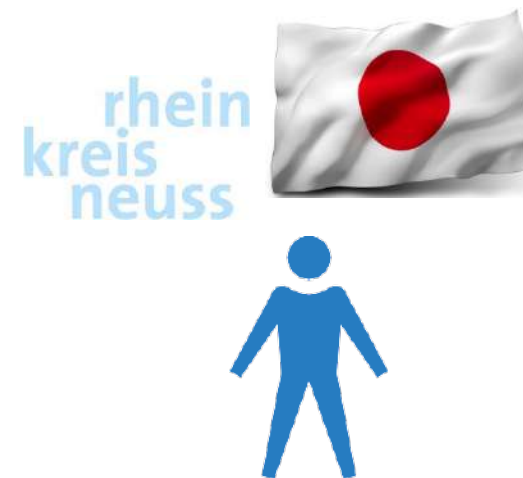
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- ➔ High skilled employee potential for your company
 - ➔ Excellent education from kindergarten to higher education entrance qualification

Japan in Rhein-Kreis Neuss

- ✓ Ca. 600 Japanese companies in North Rhine-Westphalia with approx. 32,000 employees
- ✓ Around 380 Japanese companies in the neighbourhood of the capitol of NRW
- ✓ Approx. **50 Japanese companies** in the Rhine county of Neuss



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- ✓ Ca. 11,000 Japanese are living in NRW
 - ✓ Ca. 7,000 Japanese are living close by the state capitol of NRW
 - ✓ Almost **1,000 Japanese** are living in the Rhine county of Neuss



Japanese companies in Rhein-Kreis Neuss



Strong location for industry and production

- ✓ Rhein-Kreis Neuss is one of the most important industrial locations in NRW
- ✓ More than 30,000 employees in industrial jobs

Logistics

ca. 1,100 companies with 20,000 jobs



Chemical industry

ca. 70 companies with 7,500 jobs



Food industry

ca. 170 companies with 3,500 jobs



Healthcare industry

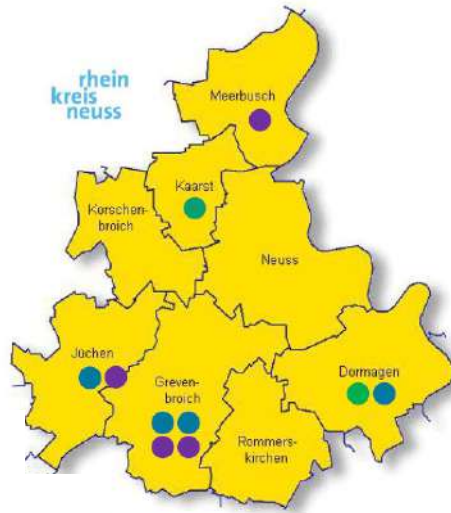
ca. 456 companies with 19.500 jobs



Structural change: new opportunities for innovative companies

With the end of lignite mining in the Rhine county of Neuss, economic structural changes are arising.

The Rhine county of Neuss and its partners are actively shaping the structural change by various projects.



In addition to the development of the existing commercial areas, new areas can be identified.

844 ha commercial space are coming soon (mid- to longterm timeline)

Structural change in the Rhine county of Neuss

Overview

Leitentscheidung 2021 – Key decision

Guidelines of the state government of NRW
for the coal mining

Wirtschafts- und Strukturprogramm 1.1 – Economic- & structural program

Substantial basis for the funding programmes

Extract of funding programmes:

- *Regelprogramm –
Revier.Gestalten*
- *Sofortprogramm Plus*
- *STARK (Bund)*
- *Unternehmen Revier*

Strukturstärkungsgesetz Kohleregionen - Structural Strengthening law for coal districts

Legal framework for the structural change

Reviervertrag – law for the coal districts

Defines direction of impact and roles
of important players of the region

Rhine county of Neuss

Dynamic economic area



Extract of structural change projects

Global Entrepreneurship Center (GEC)

Joint project of the Flow gGmbH (Meerbusch) and the Rhein-Kreis Neuss

- Help start-ups to become successful scale-ups/companies (areas of sustainability, climate protection and the circular economy)
- Strengthen the NRW start-up ecosystem
- Establish Sustainability Super Cluster



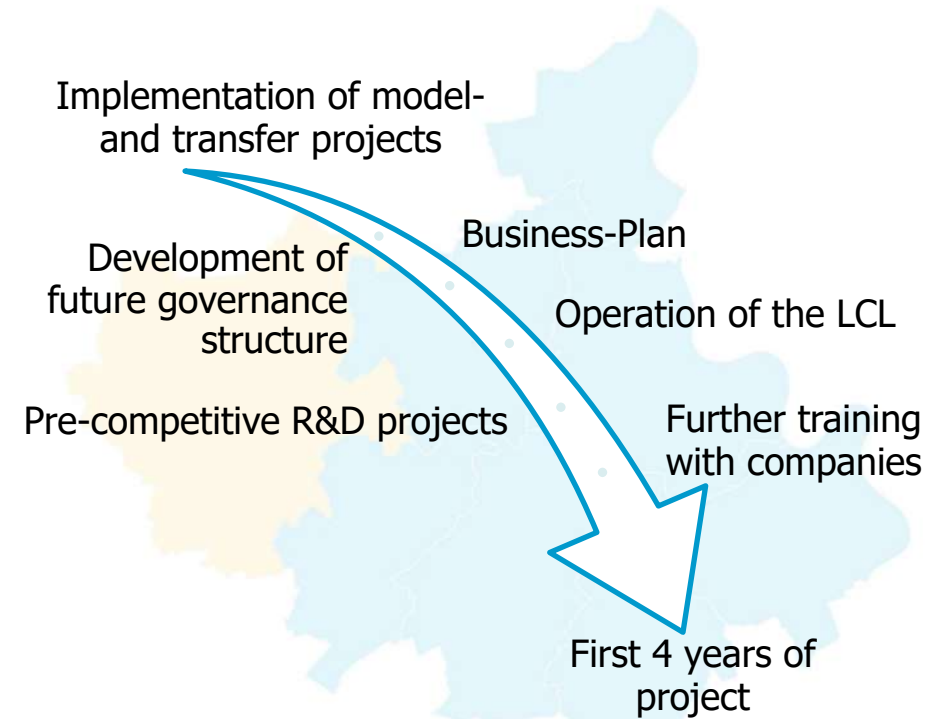
Global Entrepreneurship Centre
In Partnerschaft mit dem Rhein-Kreis Neuss
11. Mai 2021

ENTREPRENEURS FOR
A BETTER WORLD
SCALING FOR IMPACT!



Launch Center for the food industry (LCL)

- Project for the holistic and integrated support of the food industry / economy in the RKN
- Technology and knowledge transfer between applied science and businesses



Extract of structural change projects

Innovation Valley Garzweiler



Establishment of an innovation network with the regional economy

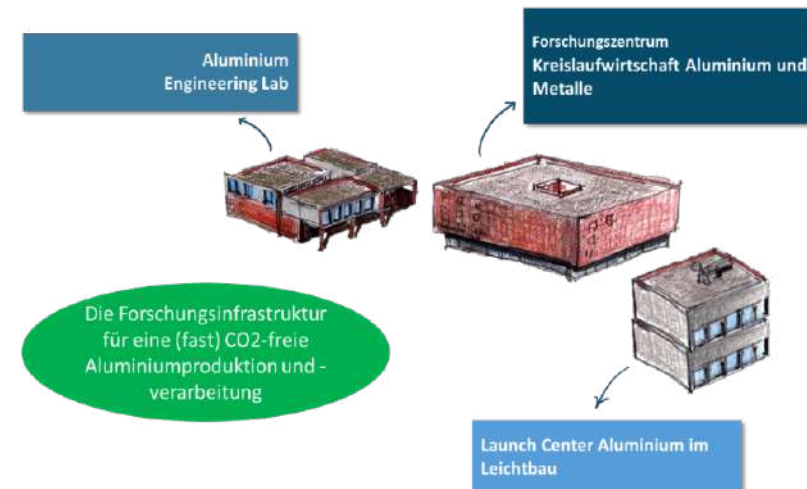
- Connect companies, institutions and actors of the regional innovation ecosystem "Rheinisches Zukunftsrevier"
 - Raise innovation potential for long-term value creation
 - Support and strengthen companies in the establishment process
- Overall project goal: Create a hub for innovative businesses, housing, agriculture, the energy industry, tourism, research and services



ALU Valley 4.0 Rheinisches Revier

Long-term investment in an innovation and application center to secure r&d and industrial jobs

- Combine research and application of aluminum at one location
- Feasibility study to develop an aluminum and circular economy innovation center as the basis for a comprehensive campus approach



Our broad ecosystem for start-ups and SME's:



Excellent digital infrastructure

- ✓ Nationwide broadband
- ✓ Public WLAN access in city centres

Growing start-up scene

- ✓ Growing ecosystem for start-ups
- ✓ Funding programmes and wide support for start-ups
- ✓ Projects to aid scale-ups



Acceleratorprogram



GEC project



Rhein-Kreis Neuss worth living in



Museum Insel Hombroich – Langen Foundation

- Significant collections of Japanese art in Europe
- Architect: Tadao Ando



Schloss Dyck

- 12th century moated castle with magnificent park and gardens



Ski hall Neuss

- Largest indoor ski hall in Europe

Department for Economic Development Rhein-Kreis Neuss - Your service partner for location and investment

- ✓ Procurement of attractive commercial space and real estate for offices, production and logistics
- ✓ Support while establishing the company
- ✓ Support for licensing and visa procedures
- ✓ Procurement of cooperation partners
- ✓ Supporting the search for skilled staff

→ Our service promise:

→ Availability from 8 am to 6 pm (Monday to Friday) CET

→ Response to email requests within 24 h

Your supporting partners of our inventors desk:



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We thank you for your attention!

Following: **Yakult**

25 years of successful business in the Rhine county of Neuss

The logo for Yakult, featuring the word "Yakult" in a bold, red, sans-serif font with a white outline.

Bewährt seit 85 Jahren

Astrid Heißler
Corporate PR Officer

Yakult Deutschland GmbH