

SPEAKER'S PROFILE

- **Head of PR & Marketing at NanoMicroMaterialsPhotonics.NRW state cluster**
 - responsible for all communication measures
 - fosters key enabling technologies in NRW and beyond
- **Degree in communication design in 2001 at the Institute of Design Düsseldorf**
- **Expertise in: award-winning cross-media-campaigns and corporate communication material**
- **Has worked in several agencies with customers like CITROËN Deutschland AG, Deutsche Telekom AG and Siemens AG**
- **2015: Moved to “customer side” by joining NMWP.NRW**



Hendrik Köster
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Head of PR & Marketing