



## FACTS AND FIGURES

### ESSEN HAS ESTABLISHED ITSELF AS A METROPOLIS WORTH LIVING IN

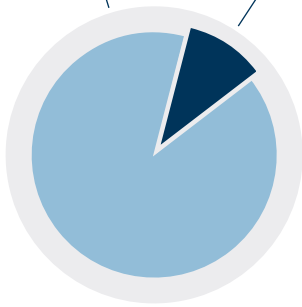
Essen is not just a business, service and trade center, Essen is also a university city, has an exhibition center, extensive shopping facilities, is European Capital of Culture 2010 and European Green Capital 2017 and still much more.

In a nutshell: a metropolis with many qualities.

## POPULATION <sup>1)</sup>

**Metropolis Ruhr**  
5,111,000 Inhabitants

of which  
**12% are Essen**  
**citizens**



**Inhabitants**  
591,000



2,814 inhabitants per km<sup>2</sup>  
City area 210km<sup>2</sup>

Essen is located in the middle of the Ruhr area and is, therefore, an important focal point of the metropolitan area.

2<sup>nd</sup> largest city in  
the Ruhr area

4<sup>th</sup> largest city  
in NRW

**10<sup>th</sup> largest city**  
**in Germany**

## ACCESSIBILITY <sup>2)</sup>

How many people  
**can reach Essen within a**  
**timescale of 1 hour?**



**by car**  
approx. 11,000,000



**by public transport**  
approx. 9,000,000

Essen is one of the best connected locations both in Germany and Europe and also one of the cities with the highest accessibility potential.

**With more than 331,000 working people, Essen is the largest workplace location in the Ruhr area.**  
76% of them pay social insurance contributions.

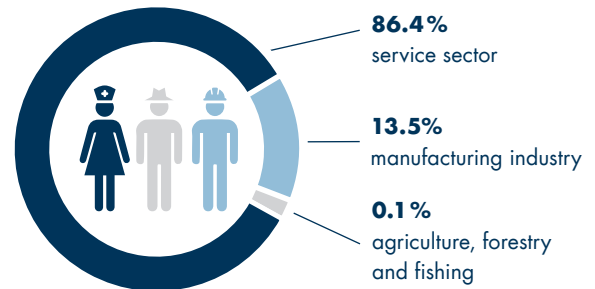
### How many people commute to Essen daily?

331,252 **working people** of which 46% commute into the city

250,602 **pay SI contributions** of which 52% commute into the city

Essen is a strong and attractive labour market center and daily attracts 153,125 working people from the surrounding areas.

### The areas of employment are

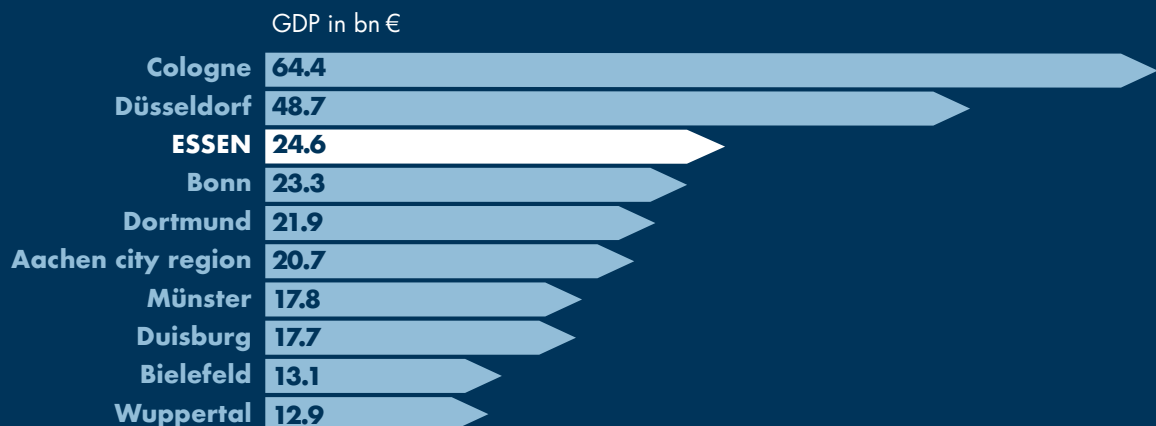


Essen has successfully made the transition from a strong industrial location to an important service center.

### GROSS DOMESTIC PRODUCT <sup>4)</sup>

## Third force in North Rhine-Westphalia

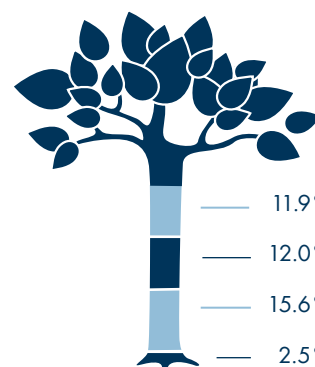
Between 2007 and 2017 the gross domestic product in Essen increased from 21.2 billion € to 24.6 billion €. This corresponds to an increase of 16.5%.



### THE GREEN METROPOLIS <sup>5)</sup>

**42%**  
of the total area of  
Essen is green!

Due to its numerous green open spaces, Essen is one of the most relaxing cities in NRW.



**111.0**

Turnover Ratio

**112.0**

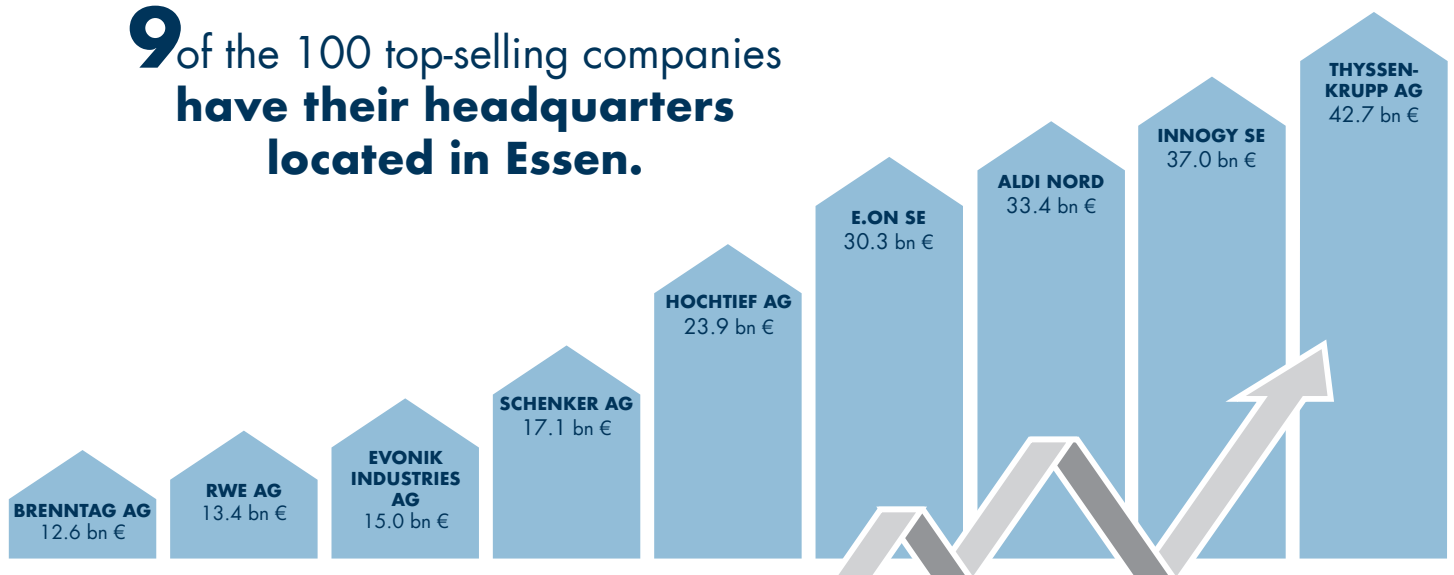
Centrality Rating

**99.1**

Purchasing Power Ratio

**Disposable Income (per capita)****THE TOP-SELLING COMPANIES <sup>7)</sup>**

**9** of the 100 top-selling companies  
have their headquarters  
located in Essen.

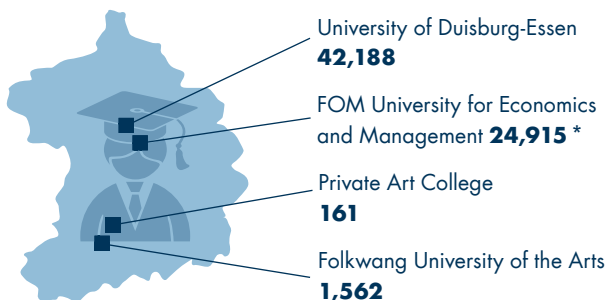
**Turnover 2018****ESSEN'S MEDIUM-SIZED BUSINESS MARKET <sup>8)</sup>**Essen's **23,250**small and medium-sized  
companies employ**58%**of the total workforce  
paying SI contributions.**RATES AND TAXES <sup>9)</sup>**Trade Tax – **480 p.c.**Property Tax A (agriculture) – **255 p.c.**Structural Property Tax B – **670 p.c.**

## Office Space: area in m<sup>2</sup>

YEAR	TOTAL	THIRD PARTY RENTAL	OWN USE
2019	165,000	143,600	21,400
2018	155,500	142,300	13,200
2017	124,000	116,200	7,800
2016	95,000	72,700	22,300
2015	139,100	135,600	3,500
2014	102,100	84,100	18,000
2013	130,400	92,100	38,300
2012	88,000	72,500	15,500
2011	111,000	95,200	15,800
2010	120,000	107,000	13,000
2009	124,000	102,000	22,000

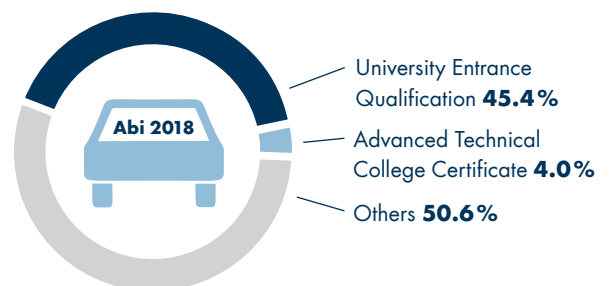
## EDUCATION AND TRAINING <sup>11)</sup>

Essen is an important **university location**



\* Total number of students registered at the FOM headquarters in Essen and their other locations in NRW.

In **2018, 49% of Essen's** school leavers gained university entrance qualifications.



**19.5% of employees paying SI contributions have an academic degree.**

This means that Essen has the highest level of graduates in the Ruhr area and is above the average for North Rhine-Westphalia (15.6%) and Germany (16.8%)

## OVERNIGHT GUEST <sup>12)</sup>



In 2018, Essen had **1,602,022 overnight guests**, by far the most within the Ruhr area.

## OFFICIAL SOURCES – STATUS 01/2020

<sup>1)</sup> **Population:** Department of Statistics, Urban Research and Elections City of Essen; Statistic Departments of the federation and the federal states; Regional Association Ruhr

<sup>2)</sup> **Accessibility:** BKR Essen

<sup>3)</sup> **Employment:** Federal Department of Statistics (Publication: 07/2019); IT.NRW (Status: 2018); Federal Employment Agency (Status: 06/2019)

<sup>4)</sup> **Gross Domestic Product:** Federal Department of Statistics (Publication: 07/2019)

<sup>5)</sup> **Green Metropolis:** IT.NRW (Status: 12/2018)

<sup>6)</sup> **Retail Index:** Michael Bauer Research GmbH, Nuremberg (Status: 2019)

<sup>7)</sup> **Top-Selling Companies:** Die Welt (1<sup>st</sup> July 2019)

<sup>8)</sup> **Essen's Medium-Sized Business Market:** IT.NRW (Status: 2018)

<sup>9)</sup> **Rates and Taxes:** City of Essen

<sup>10)</sup> **Office Market:** EWG own statistics

<sup>11)</sup> **Education and Training:** IT.NRW (Status: Winter Term 2019/20); Federal Employment Agency (Status: 06/2019)

<sup>12)</sup> **Overnight Guests:** IT.NRW