

# Fact Sheet

## PrimeSite Rhine Region – top location for major investors



### The PrimeSite Rhine Region

- With its 205 hectares, the PrimeSite Rhine Region covers an area equivalent to about 300 football fields. Further reserve areas are available to investors on demand.
- Around 85 percent, i.e. 177 hectares, of the PrimeSite Rhine Region lie within the boundary of the town of Euskirchen, while about 15 percent or 28 hectares belong to the municipality of Weilerswist.
- The PrimeSite Rhine Region is reserved for large-scale industrial projects.
- In terms of planning law, the PrimeSite Rhine Region is already well advanced. All the necessary permits are in place or can be procured at short notice.
- The PrimeSite Rhine Region is extremely well connected to the region, the surroundings and neighboring countries via:
  - the direct link to the A1 (6 kilometers) and A61 (4 kilometers) freeways,
  - the possibility of a private siding leading straight to the site,
  - Germany's largest container rail terminal Cologne Eifeltor (30 km),
  - the four international airports Cologne/Bonn (40 km), Düsseldorf (65 km), Frankfurt am Main (140 km), and Maastricht (80 km),
  - and the Rhine ports in Cologne (25 km) with direct access to the North Sea (Rotterdam), the Baltic and the Black Sea.
- The development of supply lines takes place according to the individual specifications of the future investor.

## The Rhine Region

- The Rhine Region lies in the triangle formed by the cities of Cologne, Bonn and Aachen and covers an area of nearly 13,000 km<sup>2</sup>.
- The roughly 7.6 million inhabitants generate a gross domestic product of more than 270 billion euros per year.
- More than 9,300 foreign companies are already based in the Rhine Region. 3M, Procter & Gamble, Ford, Toyota, UPS, QVC and Vodafone, for example, control their German and European activities from here.
- The region is larger than the Paris metropolitan area and more densely populated than the Netherlands. The highly efficient economy of the region boasts a gross domestic product comparable to that of Austria.
- More than 30 universities and technical colleges provide great potential in terms of qualified employees.
- 10 Fraunhofer Institutes, 8 Max Planck Institutes and over 120 further research facilities are based in the Rhine Region.

## Further information

[www.primesite.org](http://www.primesite.org)